# 2011-2016 Wisconsin Statewide Comprehensive Outdoor Recreation Plan (SCORP) Goal Exercise



### Goal

An idea, a desired place toward which people work towards; a state of affairs that people value.

A goal should be SMART---specific, measurable, attainable, realistic and time-bound

#### 2011-2016 Approach

7 Elements

- A SCORP External Review Panel
- A recreational demand survey of instate residents
- Evaluation of urban park and greenway open spaces
- Outdoor recreation, health, and wellness: understanding and enhanching the relationship
- Connecting urban and rural populations to open space lands for recreation and conservation
- An assessment of statewide outdoor recreational issues
- A wetlands planning summary

#### **Americas Great Outdoors Goals**

- 1. Goal: Develop quality conservation jobs and service opportunities that protect and restore America's natural and cultural resources.
- 2. Goal: Increase and improve recreational access and opportunities
- 3. Goal: Cultivate stewardship and appreciation of America's natural, cultural, and historic resources through innovative awareness-raising partnership initiatives and through education
- 4. Goal: Engage Young People in Conservation and the Great Outdoors
- 5. Goal: Strengthen the Land and Water Conservation Fund
- 6. Goal: Establish Great Urban Parks and Community Green Spaces
- 7. Goal: Conserve Rural Working Farms, Ranches, and Forests Through Partnerships and Incentives
- 8 Goal:. Conserve and Restore Our National Parks, Wildlife Refuges, Forests, and Other Federal Lands and Waters
- 9. Goal: Protect and Renew Rivers and Other Waters
- 10. Goal: Make the Federal Government a More Effective Conservation Partner

## Draft Wisconsin Goals (UW Class)

- 1. Goal: Protect, Restore, and Enhance Wisconsin's Natural Resources for Outdoor Recreation.
- 2. Goal: Continue to Provide and Enhance Public Access to Wisconsin Outdoor Recreational Lands and Waters.
- 3. Goal: Maintain and Enhance Funding Opportunities for Wisconsin Outdoor Recreation.
- 4. Goal; Promote Wisconsin Outdoor Recreation as a means to better public health and wellness.
- 5. Goal: Increase the usage of Wisconsin urban parks and greenways.

## Combine / split / remove to have no more around 7 SCORP Goals

SMART---specific, measurable, attainable, realistic and time-bound